



SPONSORSHIP PROPOSAL



rangioraharness.com

V2:May 2025



LOCAL BUSINESS SPONSORSHIP IS CRUCIAL FOR OUR CLUB AND COMMUNITY

- Let us help you promote your business with affordable sponsorship on our action packed Race Days.
- Sponsorship provides essential funding for operations and events.
- It helps us achieve our strategic goals.
- It helps foster community engagement, creating a mutually beneficial relationship between our club and your business.
- It gives your business valuable exposure to a local and nationwide audience.



THE BENEFITS OF SPONSORSHIP

- Approximately ten race meetings per season gives you plenty of opportunities to give your business exposure
- Advertise your business in the meeting's racebook
- Exposure nationwide through TAB, Betcha and Trackside
- On-course promotion by our MC
- Promotion on our social media sites
- Promotional or marketing items on course **T&Cs apply*
- Complimentary photo with the winning horse and owners
- Complimentary beverage with the winning owners after the race in our Birdcage Bar
- The 'feel good' factor knowing you are supporting our club and helping provide our community with a great day's entertainment.



- The chance for a ride in the mobile start vehicle (this is subject to the race day program and T&Cs)

RACE DAY SPONSORSHIP OPTIONS

PREMIER MEETINGS

The club holds two high profile premier days during the season.

- ‘Christmas at the Races’ on a Sunday near to Christmas Day
- The Rangiora Classic’ which is held either in February, March or April (*date dependent on race day programming*)

Premier meetings only

PREMIER

\$1,000 plus GST

- Printed sash for winning horse (embroidered dress rug available—enquire for price)
- 4 guests to the Sponsors Luncheon (substantial meal with complimentary bar service). Extra tickets can be purchased for \$65 per person
- Race name
- Full Page advertisement in the Race Book
- Any promotional or marketing items can be displayed on course
- Commentator will promote your product pre-race on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar
- Framed photo
- A ride in the mobile start gate if available **T&Cs apply*

Premier meetings only

PREMIER

\$850 plus GST

- 4 guests to the Sponsors Luncheon (substantial meal with complimentary bar service). Extra tickets can be purchased for \$65 per person
- Race name
- Full Page advertisement in the Race Book
- Any promotional or marketing items can be displayed on course
- Commentator will promote your product pre-race on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar
- Framed photo
- A ride in the mobile start gate if available **T&Cs apply*

RACE DAY SPONSORSHIP OPTION

NON- PREMIER DAYS

Standard race meetings

STANDARD

\$500 plus GST

- Printed sash for winning horse (embroidered dress rug available—enquire for price)
- Race name
- Full Page advertisement in the Race Book
- Any promotional or marketing items can be displayed on course
- Commentator will promote your product pre-race on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar

Standard race meetings

STANDARD

\$300 plus GST

- Race name
- Full Page advertisement in the Race Book
- Any promotional or marketing items can be displayed on course
- Commentator will promote your product pre-race on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar

Standard race meetings

WAIMAKARIRI BUSINESSES RANGIORA WINTER CUP

\$200 plus GST

This is a group sponsorship package with a number of businesses in the Waimakariri region for our \$20,000 race in April.

- Race name will be 'Waimakariri Businesses'
- Combined group advertisement in the Race Book
- Any promotional or marketing items can be displayed on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar

Standard race meetings

FULL DAY'S MEETING

\$2,000 plus GST

This is a sponsorship package for the full race meeting.

- Race names can be of your choice, eg staff, products, suppliers
- Full page advertisement in the Race Book
- Business name on the front cover of the Race Book
- On-course MC will promote your product on course throughout the day
- Your own hospitality area with limited catering provided (options for more extensive catering can be arranged)
- Any promotional or marketing items can be displayed on course
- Celebrate with the winning owners with a photo in the Birdcage and a drink in the Birdcage Bar

SPONSORSHIP OPTIONS

ANNUAL

Annual

BIRDCAGE BAR

\$2,800 plus GST

This is a sponsorship package for twelve months.

- Race name at minimum of four non-premier meetings (extra when available)
- Full page advertisement in the Race Book for all non-premier meetings
- On-course MC will promote your product during the day
- Facebook and website advertisement
- Promotional or marketing item can be displayed on course
- Naming rights to the Birdcage Bar for the full twelve months

Annual

RACECOURSE SPECIAL AREAS

\$1,800 plus GST

This is a sponsorship package for twelve months.

- Race name at minimum of three non-premier race meetings, one more when available
- Half page advertisement in the Race Book for all non-premier days
- On-course MC will promote your product during the day
- A promotional or marketing item can be displayed on course
- Celebrate with the winning owners with a drink in the Birdcage Bar for you and a guest

Naming rights for one area for the full twelve months:

- 'Amberley Hill' to the east of the birdcage, or
- Lehman's Road car park area, or
- West Belt car park area

Annual

HOME STRAIGHT SIGNAGE

\$ varies

This is a sponsorship package for the full season and is co-ordinated through our Race Course Management Committee.

Signage placed in other areas around the course in consultation with the Management Committee.

If this is an option you are interested in, please contact our Secretary by email at rangioraharness@gmail.com

RACEBOOK ADVERTISING

PER RACE MEETING

Prices are excluding GST

Advert Size		Race Days excluding Christmas at the Races	Christmas at the Races
Full Page (Portrait)	Colour	\$140.00	\$200.00
Full Page (Portrait)	Black & White	\$90.00	\$130.00
Half Page (Landscape)	Colour	\$80.00	\$120.00
Half Page (Landscape)	Black & White	\$55.00	\$80.00
Back Cover (Portrait)	Colour	\$225.00	\$300.00

OTHER WAYS TO SUPPORT US

- Follow us on Facebook 'Rangiora Harness Racing Club'
- Bring your friends and family to our racedays
- Book a gazebo picnic site in our Lehmans Road carpark (contact us for more information)
- Function rooms are available for hire

CONTACT US

rangioraharness@gmail.com

